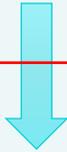




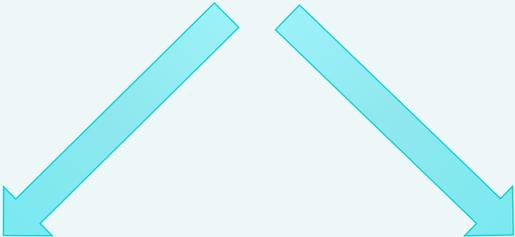
OxiWear

Performance . Confidence . Security

 **HYPOXEMIA**
LOW OXYGEN IN YOUR BLOOD
BLOOD OXYGEN LEVELS BELOW 94% 



HYPOXIA
LACK OF OXYGEN TO THE BRAIN / ORGAN TISSUES 



HEART FAILURE 



STROKE 



WE AT OXIWEAR BELIEVE THAT LIVING WITH SILENT-HYPOXIA SHOULD NOT PUT YOUR LIFE ON HOLD. OXIWEAR IS AN EAR-WEARABLE VITAL MONITORING AND EMERGENCY ALERT ACCESSORY. SLEEK, SMALL, AND MODERN, THIS DEVICE WILL ALLOW YOU TO GET THE 911 HELP YOU NEED IN TIME.

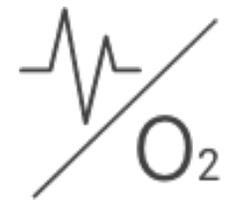


OXIWEAR WAS FOUNDED WITH THE BELIEF THAT “MOST OF THE HYPOXIC RELATED DEATHS CAN BE PREVENTED BY HAVING AN ALERT IN TIME”. THE OXIWEAR DEVICE IS A MODERN, FASHIONABLE, AND PERSONALIZED ACCESSORY THAT MONITORS YOUR VITALS SO THAT YOU CAN SPEND MORE TIME LIVING LIFE

first ever wearable for continuous oxygen monitoring



GENERAL FEATURES



Continuous Oxygen & Vitals Monitoring



Low Oxygen Level Alerts



Emergency Text Alerts



Predictive Analytics



Haptic Vibration



Personalized Mobile Dashboard



Waterproof



Customizable Face Plates

MARKET ANALYSIS

OxiWear



Finger cuff



Wearables



Life alert



CON. SPO2 MONITORING



LOW OXYGEN ALERTING



WEARABLE



911 DIALING



MEDICAL GRADE



MEDICAL GRADE (SPO2) CAN ONLY BE MEASURED ON THE EARLOBE, FINGERTIP, AND THE TOES OF BABIES, EAR BEING THE MOST ACCURATE.

Seifi, S., Khatony, A., Moradi, G. *et al.* Accuracy of pulse oximetry in detection of oxygen saturation in patients admitted to the intensive care unit of heart surgery: comparison of finger, toe, forehead and earlobe probes. *BMC Nurs* 17, 15 (2018). <https://doi.org/10.1186/s12912-018-0283-1>

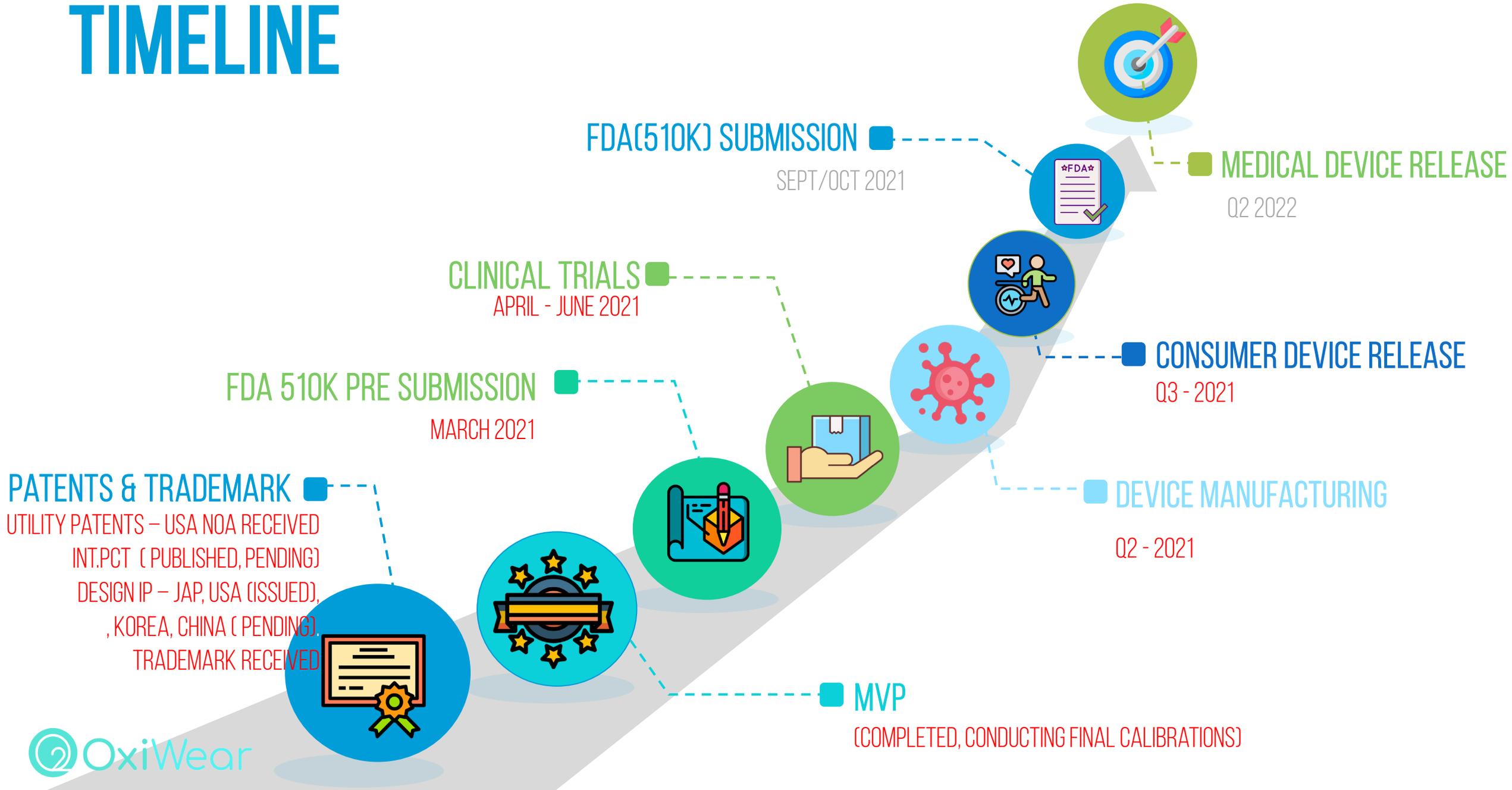


PATENTS & TRADEMARKS:

- UTILITY PATENT FOR WIRELESS VITAL MONITORING ON THE EARLOBE : USA NOA RECEIVED AND INTERNATIONAL PCT PUBLISHED AND PENDING.
- 2 DESIGN PATENTS : NOA RECEIVED IN THE USA, RECEIVED AND ISSUED IN JAPAN
(JAPANESE REGISTRATION NUMBERS : 1664107, 1664069)
- TRADEMARK RECEIVED FOR USA AND SE ASIA.



TIMELINE



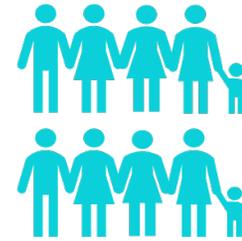
BIG MARKET WITH A GLOBAL NEED

10% OF THE GLOBAL POPULATION



USA :

**> 50 MIL
PATIENTS**



**70%
WOMEN**

**20%
PEDIATRIC**

PRIMARY PH NEW CASES :

USA - 299/Y , 24 /M , 5 /W

Globally - 6347 PER YEAR

(NHLBI, 2015)

SECONDARY PH :

BIGGEST CONTRIBUTOR — COPD 25MIL (USA)

SILENT HYPOXIA

IMPACTS MANY MORE :

**PULMONARY
HYPERTENSION**

USA : 50 MIL
GLOB : 10%

DRUG ABUSE

USA : 21 MIL+
GLOB : 35 MIL+

EPILEPSY

USA : 3.4 MIL
GLOB : 50MIL

SLEEP APNEA

USA : 18 MIL
GLOB : 100 MIL+

ASTHMA

USA : 25 MIL
GLOB : 235 MIL

**HIGH ALTITUDE
ATHLETES &
COMMUNITIES**

**HIGH CARDIO
SPORTS**

**COVID-19
PATIENTS**

USA : 857,448
HOSPITALIZATIONS

**DEEP DIVERS
JET PILOTS**

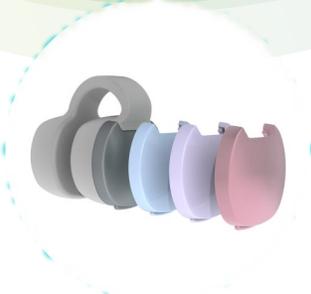
POTS

USA : 3 MIL
GLOB : 1%

CONSUMER BUSINESS MODEL



DEVICE SALES – \$299.99
NON-MEDICAL



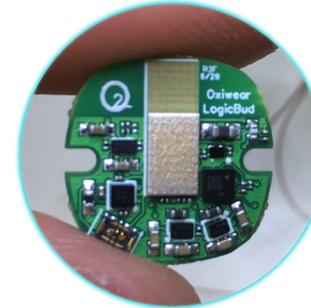
ACCESSORY SALES - \$25



PREMIUM APP SUBSCRIPTION
\$9.99/M , \$99/Y



DEVICE SALES
MEDICAL



LICENSING TECHNOLOGY



LICENSING DATA



**PERFORMANCE MONITORING &
REMOTE PATIENT MONITORING
DASHBOARD SUBSCRIPTIONS**

CORPORATE BUSINESS MODEL

TRACTION:



PRE-SALES ALERT SIGNUPS

900+

SAMSUNG

TEIJIN

帝人ファーマ株式会社

PARTNERSHIP DISCUSSIONS WITH :

REACHED OUT BY :



Adult
Congenital
Heart 
Association



TEAM OXIWEAR-



15+ YRS.

SHAVINI FERNANDO
Founder | CEO

BSc (Comp), MSc (Comp), MBA, MA (CCT)
Expertise in Software Development & project management



10+ YRS.

GEORGE BECKSTEIN
CTO

BS in Electrical Engineering.
Expertise in pulseoxi/wearable firmware technology



15+ YRS.

TODD KOLB
CMO

Pulmonary & Critical Care, M.D., Ph.D.
Asst Prof. Pulmonary and Critical Care
Johns Hopkins University Hospital



10+ YRS.

BEN SALTHOUSE
Lead Product Designer

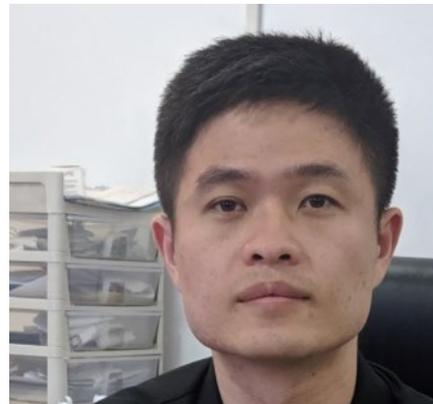
BS in Industrial Design
Expertise in Product Design
Under Armour, Ear Peace, Frog etc.



25+ YRS.

MICHAEL M BONCALDO
Biometric Algorithms Engineer

B.S. in Mechanical Engineering
Expertise in biometric algorithms development
Embedded Technologies



7+ YRS.

MICHAEL KIM
Senior Mobile App Developer

BS in Computer Science
Expertise in Full stack development
Google



5+ YRS.

YAOLIN CHEN
Market Research Analyst

BA (Int. Business), MA (CCT)
Expertise in Data Analytics and Market Research



3+ YRS.

XIAOMAN CHEN
UI/UX & Design Specialist

BSc (Mass Communications), MA (CCT)
Expertise in UI/UX Design



ADVISORY BOARD -



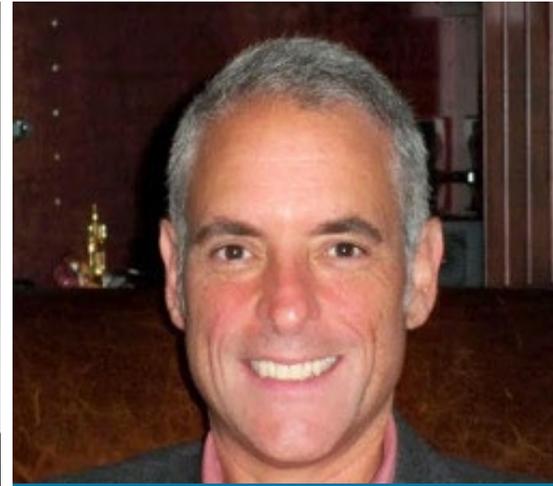
TED LEONSIS

Founder and CEO of Monumental Sports & Entertainment



ELIZABETH CHO-FERTIKH

Managing Director MEDA Angels
Founder ECF BioSolutions



GREG ERMAN

President & CEO
EmpiraMed



ROSE CARTER

President
Rose & Paul Carter Foundation



MICHAEL LEDECKY

Sports And Enterprise Marketer Everfi.
MBA Candidate Harvard Business School



JEFF REID

Founding Director, Georgetown
Entrepreneurship Initiative



PETER MELLEN

Founder, Neticico
President, Riverhead solutions



TESTIMONIALS



One of the long-standing needs in my field is for accurate continuous monitoring of blood oxygen levels, both for managing treatment, medications and supplemental inspired oxygen, and to provide immediate alerts when levels fall to life-threatening low levels. Ms. Fernando has made very significant progress towards filling this void and making such a system through her research and development of OxiWear.

Thomas A Traill, B.M. B.Ch., M.B.B.S.
Director, the E. Cowles Andrus Cardiac Clinic | Professor of Medicine
Johns Hopkins Hospital



I am a firm believer that when investing in a startup, you are investing in the founder just as much as you are investing in the company. It was very clear from Shavini's investor presentation that she has what it takes to be a successful entrepreneur - she is passionate about the issue (being personally afflicted with the disease), she has developed a product solution in a market where one does not currently exist, and she has surrounded herself with great advisors to help her navigate the early stages of a startup and scale her product both in the U.S. and globally.

Ted Leonsis
Founder and CEO of Monumental Sports & Entertainment



My patients include a large number with chronic conditions of the skin and peripheral circulation that make oximetry data unreliable or unobtainable. As a medical professional, it can be frustrating to see a need within your field of practice with no way to fill it. As an exceptional medical technology entrepreneur, Ms. Fernando is able to fill this need, changing the lives of the people who will use her device. OxiWear's inclusion of the emergency contact function along with the continuous monitoring is truly innovative and will fill a pivotal need for the individuals utilizing OxiWear, potentially saving lives.

Todd Matthew Kolb, M.D., Ph.D.
Assistant Professor Pulmonary and Critical Care
Johns Hopkins University Hospital

My Oxygen levels drop when I'm sleeping. And I won't know unless I wake up and wear the pulseoximeter on my finger. When the oxygen drops you can't look for your phone or even call the person in the next room. So this device will exponentially help people and will save a lot of lives.

Jessica Kiser
PAH Patient (due to HHT)
Baltimore, USA



Over the last 5 years since I got diagnosed with PH I realized how important is it to keep track of your oxygen levels. Then I heard of OxiWear. My mind was blown. This device will help save so many lives, and give people like me a little more freedom from worrying too much of overdoing it and possibly passing out. A device like this is life changing. I can't wait to have one.

Rich Hozjan
PAH Patient
Seattle, USA



Olyvias' oxygen levels can fluctuate dramatically. Knowing what Olyvia's oxygen levels are can literally save her life! We can't always be with her so the people won't know what to look for. When Olyvia's oxygen levels drop, she does not act as though she is sick. Therefore, it's hard for us to even know she needs extra oxygen support unless she passes out. Being able to see her oxygen saturation will make our lives easier and also assist the people who help watch her

Kimber Brittany Amborn
Parent of 6 year old PH patient Olyvia Jade
Colorado, USA



“My son died from pulmonary hypertension last year. If only we'd had a way to track his oxygen levels.”

