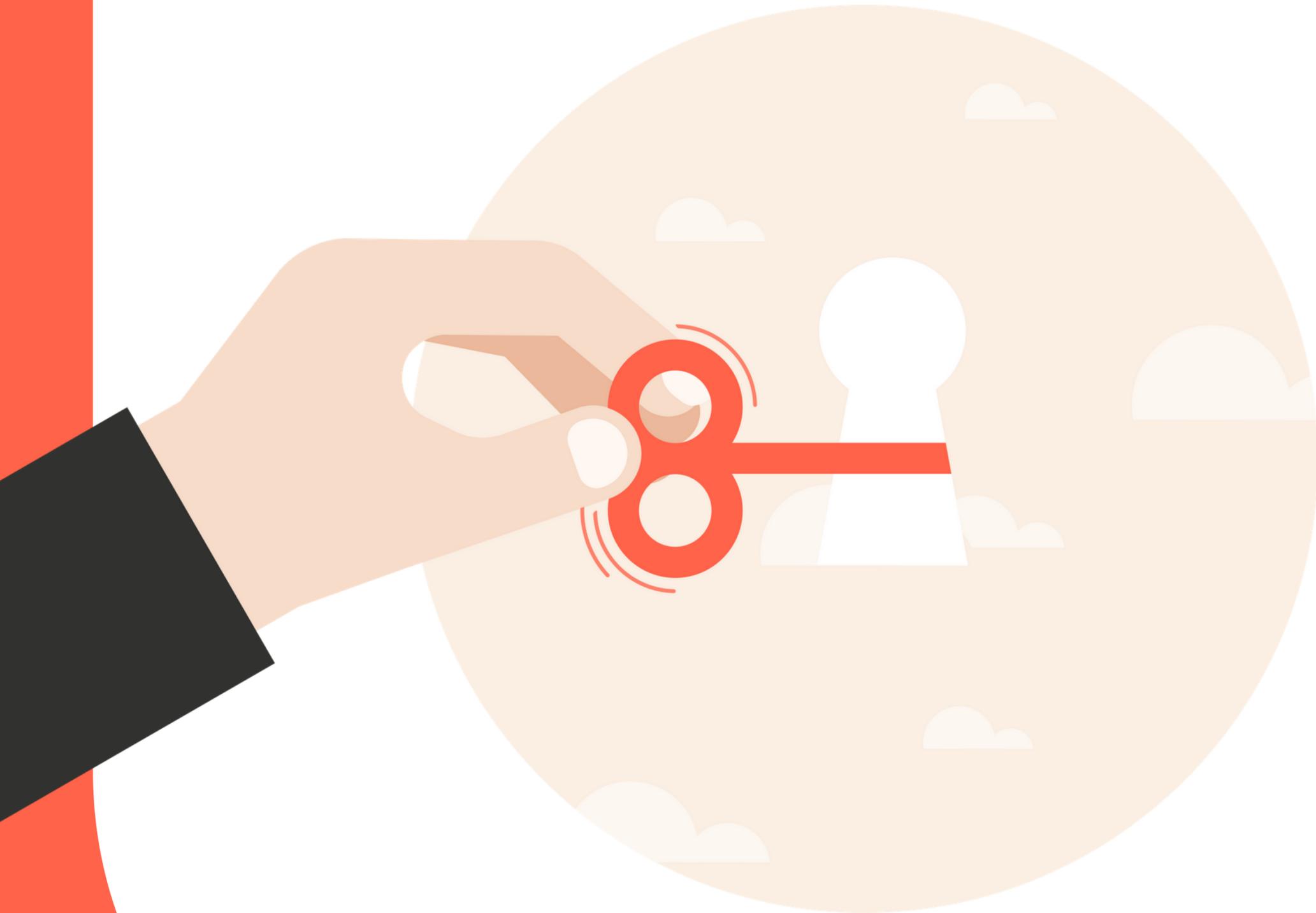


Talk to each
customer like you're
best friends.

dearduck 



CONSUMER BEHAVIOR EXPERT



FIRST PARTY DATA

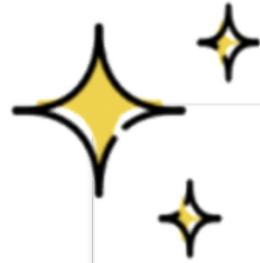
QUESTION 1
Which school do you like to cheer on?

QUESTION 1
Want event specific recommendations?

QUESTION 5
Favorite types of products?

-
-
-
-

QUESTION 1
Chunky knits?



GEAUX TIGERS!

LSU gameday arrivals for you!

LSU vs UT on 09/14

[View all](#)



Loved by Kate, Katy + 3 more



LUCY



EVENTS

Great for a **LSU** game!



ALLISON



LIFESTYLE

Matches **your** everyday look ✨



KATE



VALUES

Made with **vegan** animal print



ELIZA



POP CULTURE

We heard you love **Tiger King!**



SEAN



FRIENDS

Perfect gift for **Eliza's birthday**



**36,000
USERS**

**\$250,000
REVENUE**



“

We saw incredible results - far exceeding our expectations - especially as it relates to the network effect of growing our customer base and the quality of these new customers.

Elizabeth Fauerso
CMO, Pearl Retailers

email performance ✨

NON DEARDUCK

16%

OPEN RATES

1%

CONVERSION RATES

VS

DEARDUCK

63%

OPEN RATES

5%

CONVERSION RATES

We aren't just passionate. We're obsessed.

**Meet
our
flock**



**PATRICK
BERGERON**

VP of
Engineering



**RACHNA
UNADKAT**

UI Visual
Designer



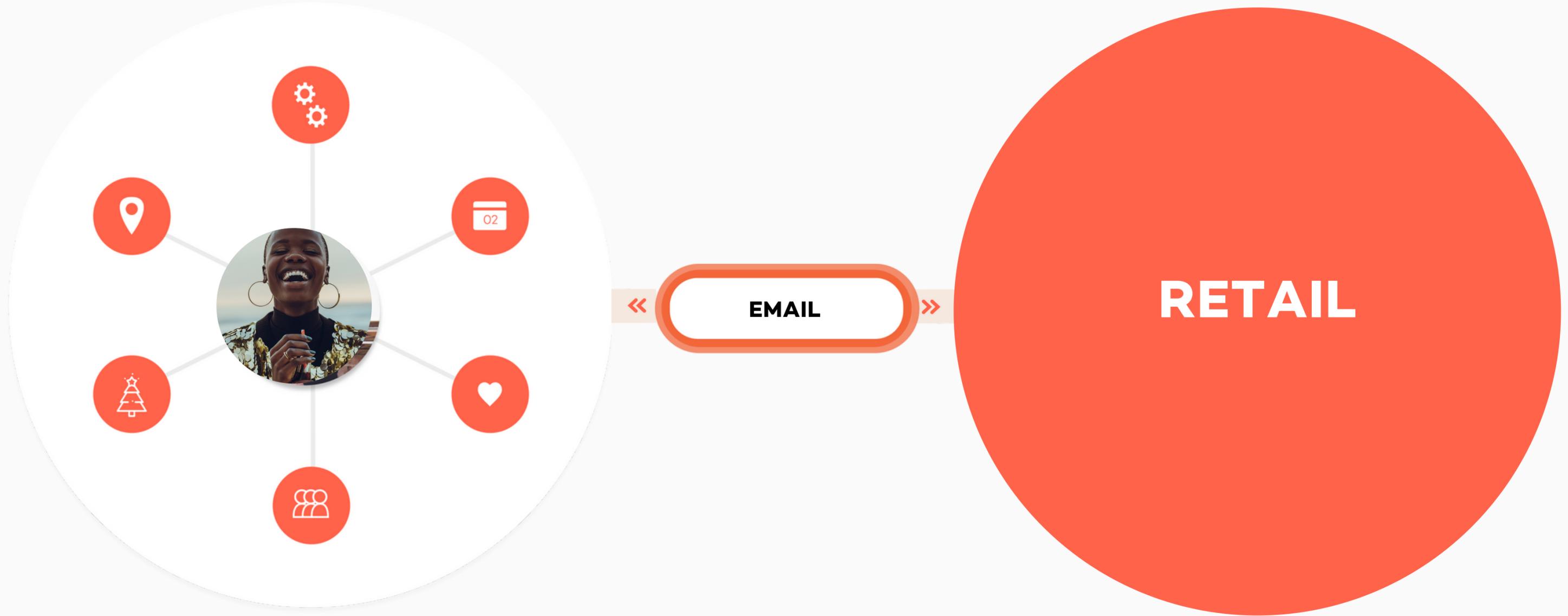
**KATE
RUSSELL**

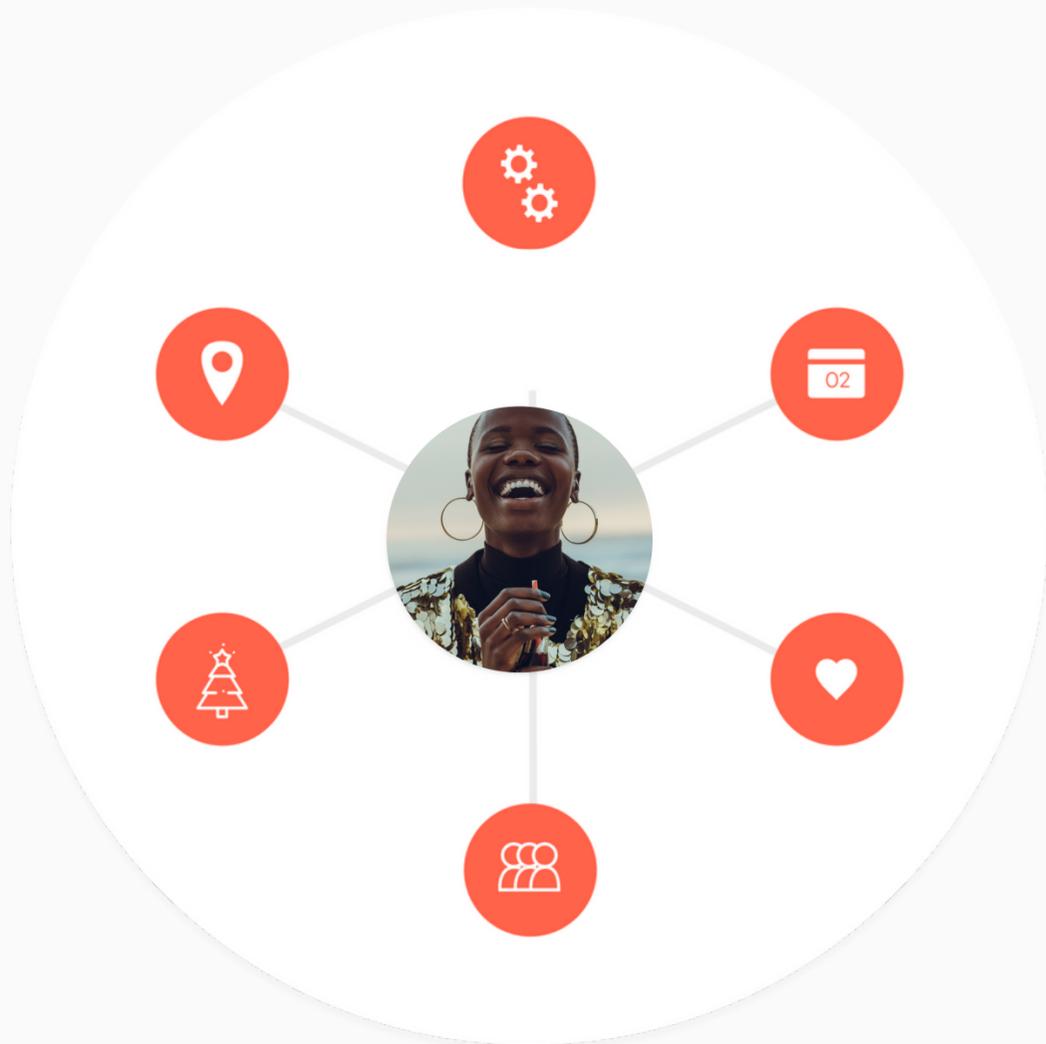
Head of
Curation



**JULES
MORELLI**

Senior Designer





APPLICATIONS

EMAIL

SMS

PRINT

WEB

IN STORE

SEARCH

LOGISTICS & MANUFACTURING

INDUSTRIES

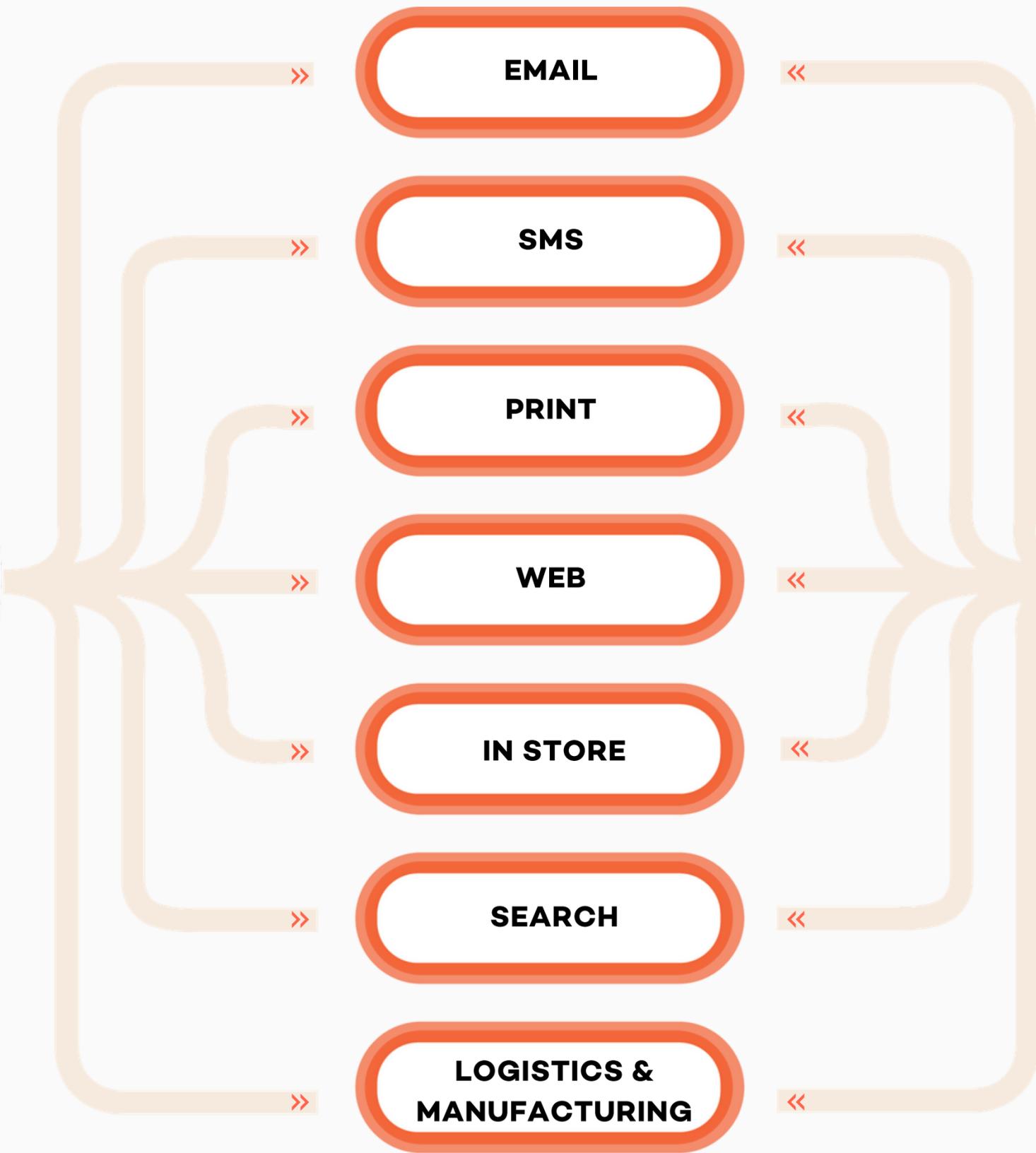
RETAIL

FOOD & BEV

TRAVEL

EXPERIENCES

SERVICES



Thank you for your time!

katy@dearduck.com | www.dearduck.com