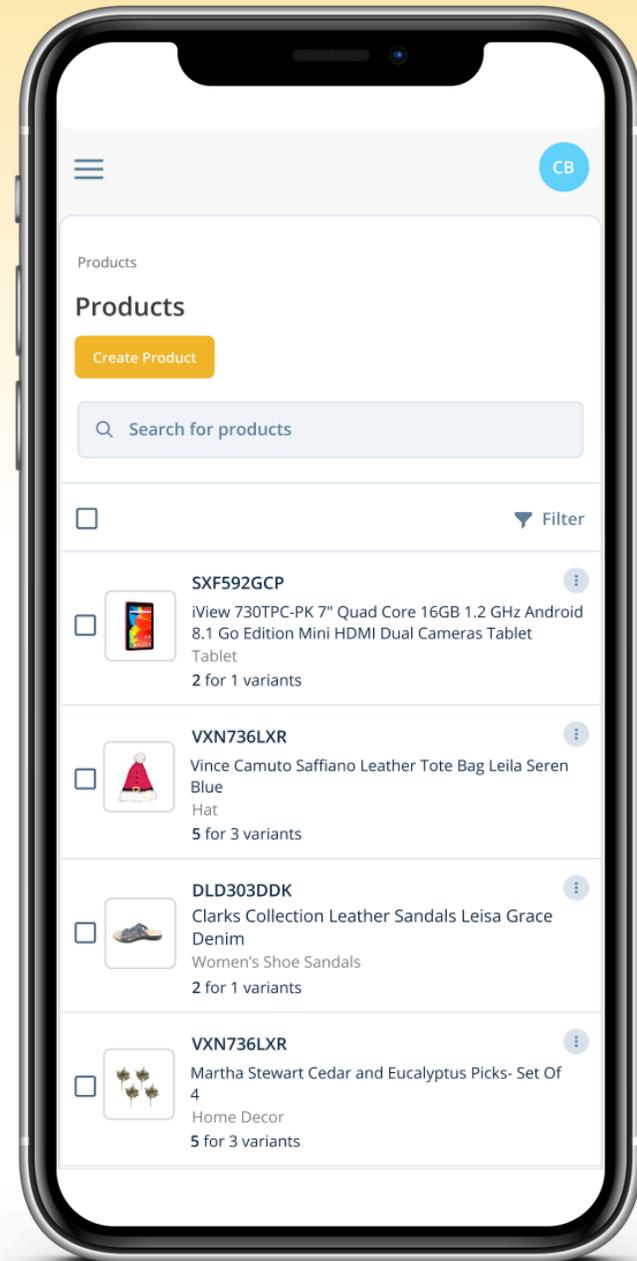
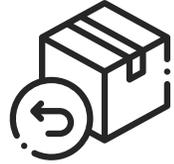




# A ReCommerce Management Platform



# Problem



Retailers struggle with customer returns, excess and oversold inventory

**30%**

of items purchased through an online retailer are returned

**\$500+ billion**

in lost revenue in 2020

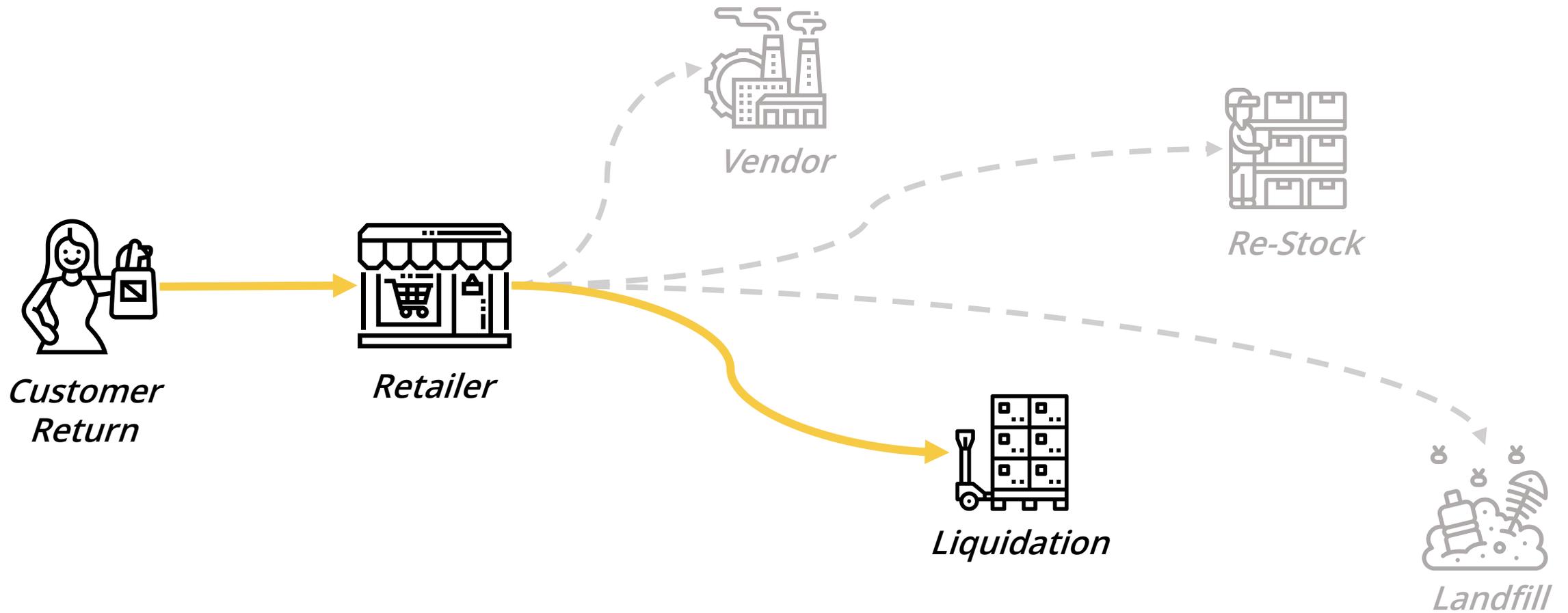


The eCommerce industry is growing rapidly.

**5+ billion**

pounds of products end up in landfills

# Returns Lifecycle



# The Result





pattarn

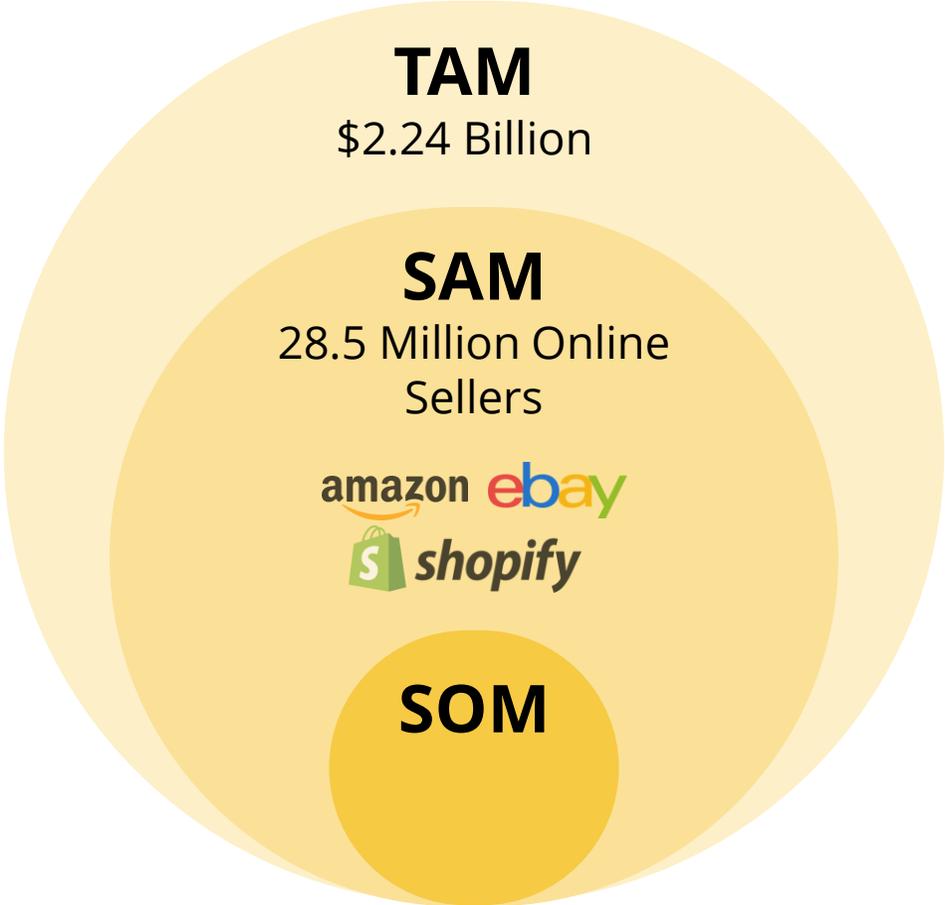
# Our Solution

Pattarn is a tool built to support **ReCommerce**.

The screenshot displays the Pattarn dashboard interface. On the left is a navigation menu with options: Dashboard, Orders, Products, Tools, Purchases, Reports, and Settings. The main area is titled 'Products' and shows a list of 1,203 products. A search bar and a 'Filter' button are present above the list. The product list includes columns for SKU, Description, Category, and Inventory. On the right, a detailed view for item LP# 303043DFF is shown, including tabs for Details, History, and Insights, and a list of recent activity from users like Laura Rosales, Chris Buitron, and Davis Hoang.

SKU	DESCRIPTION	CATEGORY	INVENTORY
SXF592GCP	iView 730TPC-PK 7" Quad Core 16GB 1.2 GHz Android 8.1 Go Edition Mini HDMI Dual Cameras Tablet	Tablet	25 for 7 variants
VXN736LXR	Vince Camuto Saffiano Leather Tote Bag Leila Seren Blue	Hat	2 for 1 variants
VXN768ARJ	Vince Camuto Saffiano Leather Tote Bag Leila Cameo Rose	Handbag	5 for 3 variants
SXF592GCP	iView 730TPC-PK 7" Quad Core 16GB 1.2 GHz Android 8.1 Go Edition Mini HDMI Dual Cameras Tablet	Tablet	25 for 7 variants
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VXN736LXR	Vince Camuto Saffiano Leather Tote Bag Leila	Hat	2 for 1 variants

# Market Size



# Competitors



<b>Reverse Logistics</b>	✓			
<b>Flexibility</b>	✓			
<b>Unit Level Costs</b>	✓			
<b>Serialized Inventory</b>	✓			
<b>Forward Logistics</b>	✓	✓	✓	✓
<b>Integrations</b>	✓	✓	✓	✓

# Business Model

Software-as-a-Service (SaaS) Payment Model

**BASIC**



**\$100**

**PRO**



**\$450**

**SMALL BIZ**



**\$250**

# Milestones & Growth Plans

2020	2021
10 Users	↑ <b>50 Users</b>
3 Team Members	↑ <b>5 Team Members</b>
\$1,000 MRR	↑ <b>\$2,500 MRR</b>
Private Beta	↑ <b>Launch</b> 

# Why Us?



**Davis Hoang, CEO**

UI/UX Designer,  
Product Manager, &  
10+ years in Returns  
Management



**Dennis Hoang, COO**

Sales, Marketing  
Business Development,  
& 10+ years in Returns  
Management



**Douglas Hoang, CTO**

Ex-Atlassian Engineer &  
Full Stack Developer

# The Ask

- Early-Stage eCommerce Companies
- Used/Second-Hand Sellers
- Build a stronger network





# A ReCommerce Management Platform



crunchbase  AngelList



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COO & Founder

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